



Top 10 Reasons Why Crown Square Is Ideal for & Your Retail Business Location

1

Location, location, location



Located just north of Downtown St. Louis, Crown Square is easily accessible to the 100,000+ people who live, work or stay at hotels within a 3-mile radius of Old North St. Louis. At the heart of Old North St. Louis, Crown Square is a few blocks from Interstate 70 and is served by 2 separate bus routes & bike lanes, connecting the neighborhood to Downtown, south city, and the central corridor.

2

Proven capacity to attract customers/visitors



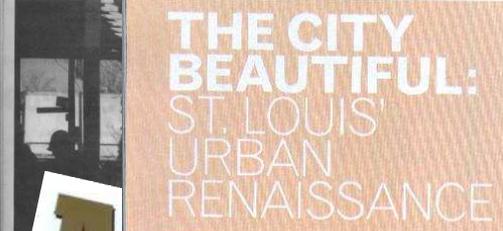
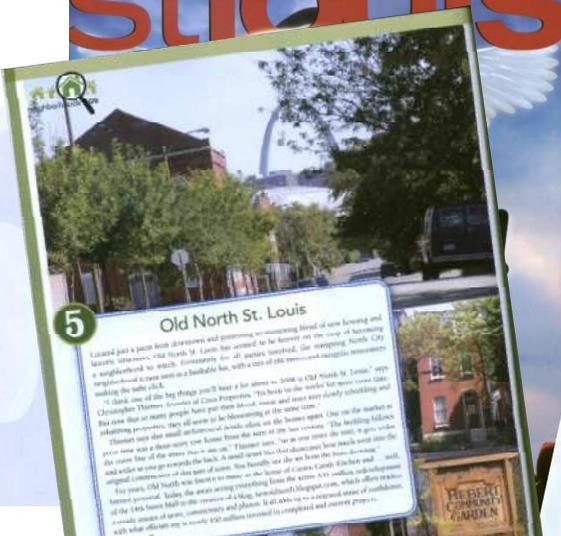
Diverse and large crowds of visitors, including tourists, seniors, young people, and Downtown office workers, already come into Old North St. Louis on a daily basis, sometimes by the busload, to visit Crown Candy Kitchen.



3

A Neighborhood in the Headlines

Old North St. Louis is developing a reputation as one of the most dynamic and exciting neighborhoods in the city.



4

A Warm, Friendly, & Welcoming Community



The Old North St. Louis neighborhood is home to a warm and friendly community of residents who embrace diversity – the perfect setting for a business that wants to be a part of the community – & attract customers to a unique place full of welcoming residents.



5 An Opportunity to Shape Your Environment

As an early anchor, **you** can help identify print shop, the diner, the music store, or bike shop that you want next door – and we have commercial brokers who will do what it takes to recruit them. So, instead of just moving into an open space, your business has the opportunity to create the ideal atmosphere to complement your vision and business plan.



6 Affordable Housing Opportunities for Your Staff

Old North St. Louis is home to a wide range of housing opportunities for households across the economic spectrum, from affordable apartments to market-rate new homes or recent rehabs, as well as shells waiting for the right rehabber to come along.

7 A Growing Creative Community



Old North St. Louis is already home to a number of residents who could be classified as members of the “creative class,” but recently has been attracting more and more artists and arts-friendly residents. Crown Square includes the Crown Village Gallery at 2700 N. 14th and artists’ spaces at 2701 N. 14th.

8 A Community-based organization that will be ever-vigilant about community improvements

The Old North St. Louis Restoration Group is here to advocate & look out for the community. With a mission to revitalize the physical & social dimensions of the neighborhood, ONSLRG will keep working to make Old North St. Louis all it can be.

9 A walkable, bikable, & transit-friendly neighborhood

Through partnerships with Trailnet, Bike St. Louis, and Great Rivers Greenway, ONSL is rapidly becoming one of the City’s most accessible neighborhoods for those who have to or want to get by without a car.

10

...And much more to come